

JONATHAN H. EVANS

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OBJECTIVE

To excel as a user experience and usability professional.

EXPERIENCE

- Senior Information Architect - *Memory Lane / Classmates.com*** Seattle, WA : 2008 - 2011
- Guided and supervised user experience group, creating standards and consistency for major social media site.
 - Created comprehensive site maps, functionality specifications, wireframes, content flows and use cases to communicate desired goals across the corporation.
 - Collaborated in agile software development environment in the creation of functional prototypes and implementation of products to achieve an efficient development cycle.
- Graduate Teaching Assistant - *UVA Systems & Information Engineering Department*** Charlottesville, VA : 2004 – 2008
- Restructured Department's web sites and database, establishing a more usable and dynamic online presence.
 - Advised faculty, students and staff on web development and best practices.
 - Produced program management tools and guidelines to evaluate program's process, which increased efficiency of overall organization.
- Regional Production Evening Supervisor - *Learning Ally (formerly RFB&D)*** Charlottesville, VA : 2006 - 2007
- Managed and directed volunteers in creation of audio books, creating accessibility to text books for blind and dyslexic students.
 - Processed audio books from digital to analog formats, achieving goal of transitioning to fully digital format.
- President - *jonathan-evans.com*** Palo Alto, CA : 2000 - 2004
- Implemented start-up companies' web presence, establishing position in the marketplace, and securing financing.
 - Re-launched Congressional website to section 508 compliance standards, creating federal accessibility for people with disabilities.
 - Collaborated as liaison between different marketing and technical groups, establishing effective communication.
- Format Quality Assurance: DVD - *Sony Computer Entertainment*** Foster City, CA : 2002 - 2004
- Ensured hardware and driver updates for the Playstation 2 game system operated according to specifications.
 - Authored DVDs, and taught others how to create their own DVDs for testing on Sony's Playstation 2, advancing employee effectiveness.
- Senior Consultant - *Booz • Allen & Hamilton*** McLean, VA / London, UK : 1999 - 2000
- Specialized in web design, production, and multimedia projects as well as other graphical work.
 - Pioneered new London office for web division, creating substantial new revenue by garnering major new projects.
- Web Designer and Producer - *CBS Worldwide Inc.*** New York, NY : 1997 - 1999
- Responsible for design and maintenance of CBS.com Entertainment homepage, and Primetime pages.
 - Launched multiple affiliate-based websites for CBS.com's Communications, News, and Marketing departments, bringing together established local markets with national resources.
- Lecturer in Computer and Information Management - *Trinity Education Centre*** Melbourne University, Australia : 1997
- Taught computer systems to students with English as a second language entering the University of Melbourne.
 - Created computer curriculum and program for students to help them obtain the skills necessary for university.

EDUCATION

M.S. Systems & Information Engineering – *University of Virginia*

Charlottesville, VA : January 2008

- Thesis Project: “Design Interventions to Support Error Correction in a Reading Aloud System”

B.A. Psychology – *Swarthmore College*

Swarthmore, PA : May 1996

AWARDS

Memory Lane/Classmates.com

- Earned several recognition awards for major contributions to the organization.

Systems & Information Engineering Department, UVA

- Awarded Fellowship during the summer of 2006 for research into attention management and reading aloud.
- Granted Jefferson Cup for web work done for 2006 IEEE Systems and Information Engineering Design Symposium.

Booz • Allen & Hamilton

- Granted acknowledgment awards, including Information Technology Team's Excellence Award.

SERVICE & MEMBERSHIP

Candidate Investigator - *Municipal League of King County*

Seattle, WA : 2009

- Perform investigation of political candidates for upcoming elections.
- Participate in Candidate Evaluation Committee reviewing candidates.

Program Chair - *Human Factors & Ergonomic Society, UVA Student Chapter*

Charlottesville, VA : 2004 - 2008

- Coordinated events for student members.
- Encouraged membership drives and human factors causes.

Volunteer, Reader and Director - *Learning Ally (formerly RFB&D)*

Palo Alto, CA & Charlottesville, VA : 2003 - 2008

- Read aloud text books for individuals in need.
- Monitored reading material, ensuring audio book quality.

SKILLS

Applications

Access, Acrobat, Audacity, Axure, Dreamweaver, DVD-lab, Excel, Flash, Illustrator, LINGO, MiniTab, Omnigraffle, Outlook, PhotoShop, PowerPoint, Premiere, Project, Rally, Visio, and Word.

Languages

CSS, HTML5, Javascript, MySQL, PHP, Visual Basic .NET and XML.

Expertise

Proficiency regarding Section 508 compliance and accessibility standards. Adept in various video and sound editing equipment.